

## QSAE's Quality Mark



- All local manufacturers, exporters and importers of products that have Ethiopian standards shall use standards (quality) mark on their products or packages as appropriate according to Regulation no. 13/1982 E.C. Accordingly, the QSAE's quality mark is a symbolic tool used to give assurance to consumers or buyers that products bearing it are in conformance with the requirements of the relevant Ethiopian Standards.
- The Quality and Standards Authority of Ethiopia (QSAE), being a third party certification body issues a license to use its quality mark to manufacturers, exporters and suppliers after proving product conformance or the capability of the applicant to produce products that consistently conform to the applicable customer and regulatory requirements as specified in the appropriate standard.
- The quality mark identifies a product as a reliable product of acceptable quality to be trusted by consumers and buyers alike thereby improving market confidence.
- The certification process for the issuance of quality mark incorporates the following main functional stages.
  - Application,
  - Initial assessment,
  - Evaluation,
  - Decision on certification,
  - Licensing, and
  - Surveillance as applicable.